

THE MONTHLY

MEDIA FILE

DATES & DEADLINES

2016 AD PLANNING CALENDAR

Listed below are our publication dates and advertising deadlines through February 2017. Camera-ready (digital) art or copy must conform to *The Monthly's* specifications. For a complete outline of these specifications, ask for our Advertising Specs sheet. For further assistance and information, call your *Monthly* representative.

Issue	Display Space Reservation & Production Ad Deadline	Camera-Ready (Digital) Ad Deadline	Publication Delivery Date
JANUARY 2016	Wed., December 2, 2015	Wed., December 9, 2015	Wed., December 30, 2015
FEBRUARY	Wed., January 6, 2016	Wed., January 13, 2016	Wed., January 27, 2016
MARCH	Wed., February 3	Wed., February 10	Wed., February 24
APRIL	Wed., March 2	Wed., March 9	Wed., March 23
MAY	Wed., April 6	Wed., April 13	Wed., April 27
JUNE	Wed., May 4	Wed., May 11	Wed., May 25
JULY	Wed., June 1	Wed., June 8	Wed., June 22
AUGUST	Wed., July 6	Wed., July 13	Wed., July 27
SEPTEMBER	Wed., August 3	Wed., August 10	Wed., August 24
OCTOBER	Wed., September 7	Wed., September 14	Wed., September 28
NOVEMBER	Wed., October 5	Wed., October 12	Wed., October 26
DECEMBER	Wed., November 2	Wed., November 9	Wed., November 23*
JANUARY 2017	Wed., December 7	Wed., December 14	Wed., December 28
FEBRUARY 2017	Wed., January 4, 2017	Wed., January 11, 2017	Wed., January 25, 2017

CLASSIFIED DEADLINES: **January 2016:** Mon., December 7, 2015 **February:** Mon., January 11, 2016
March: Mon., February 8 **April:** Mon., March 7 **May:** Mon., April 11 **June:** Mon., May 9 **July:** Mon., June 6
August: Mon., July 11 **September:** Mon., August 8 **October:** Mon., September 12 **November:** Fri., October 7
December: Mon., November 7 **January 2017:** Mon., December 12 **February 2017:** Mon., January 9, 2017

*The Day before Thanksgiving