

THE MONTHLY

MEDIA FILE

CIRCULATION ANALYSIS

Door-to-Door Home Delivery

By Delivery Zone

| | |
|---|-------|
| Alameda, Harbor Bay/Marina Vil/Gold Cst | 4,500 |
| Albany, Upper Albany | 1,800 |
| Berkeley, North | 6,800 |
| Berkeley, Elmwood | 3,200 |
| Berkeley, Berkeley Hills | 9,900 |
| El Cerrito, El Cerrito Hills | 1,400 |
| Kensington | 1,800 |
| Oakland, Claremont/Rockridge | 3,200 |
| Oakland, Grand/Lakeshore | 3,300 |
| Oakland, Trestle Glen/Oakmore | 2,450 |
| Oakland, Montclair | 6,500 |
| Oakland, Hiller Highlands | 2,900 |
| Oakland, Oakland Hills/Ridgemont | 1,050 |
| Orinda | 3,250 |
| Piedmont | 2,200 |

Total Door-to-Door **54,250**

| | |
|----------------------|-------|
| Selected Drop Points | 6,850 |
| Mailed | 300 |
| Office Copies | 600 |

Total Circulation **62,000**

By Zip Code

| | | |
|------------------------------|-------|-------|
| Alameda, Marina Vil/Gold Cst | 94501 | 2,500 |
| Alameda, Harbor Bay | 94502 | 2,500 |
| El Cerrito | 94530 | 1,400 |
| Orinda | 94563 | 3,250 |
| Oakland | 94602 | 850 |
| Oakland | 94610 | 4,800 |
| Oakland/Piedmont | 94611 | 9,200 |
| Oakland | 94618 | 6,250 |
| Berkeley | 94703 | 2,100 |
| Berkeley | 94704 | 4,700 |
| Berkeley | 94705 | 2,800 |
| Berkeley/Albany | 94706 | 2,800 |
| Berkeley/Kensington | 94707 | 4,000 |
| Berkeley/Kensington | 94708 | 4,100 |
| Berkeley | 94709 | 4,000 |

Total Door-to-Door **54,250**