

THE MONTHLY

MEDIA FILE

CIRCULATION ANALYSIS

Door-to-Door Home Delivery

By Delivery Zone

Alameda, Harbor Bay/Marina Vil/Gold Cst	4,500
Albany, Upper Albany	1,800
Berkeley, North	6,800
Berkeley, Elmwood	3,200
Berkeley, Berkeley Hills	9,900
El Cerrito, El Cerrito Hills	1,400
Kensington	1,800
Oakland, Claremont/Rockridge	3,200
Oakland, Grand/Lakeshore	3,300
Oakland, Trestle Glen/Oakmore	2,450
Oakland, Montclair	6,500
Oakland, Hiller Highlands	2,900
Oakland, Oakland Hills/Ridgemont	1,050
Orinda	3,250
Piedmont	2,200

Total Door-to-Door **54,250**

Selected Drop Points	6,850
Mailed	300
Office Copies	600

Total Circulation **62,000**

By Zip Code

Alameda, Marina Vil/Gold Cst	94501	2,500
Alameda, Harbor Bay	94502	2,500
El Cerrito	94530	1,400
Orinda	94563	3,250
Oakland	94602	850
Oakland	94610	4,800
Oakland/Piedmont	94611	9,200
Oakland	94618	6,250
Berkeley	94703	2,100
Berkeley	94704	4,700
Berkeley	94705	2,800
Berkeley/Albany	94706	2,800
Berkeley/Kensington	94707	4,000
Berkeley/Kensington	94708	4,100
Berkeley	94709	4,000

Total Door-to-Door **54,250**